

VISIONARY
WOMAN
AT

MOORE

COLLEGE
OF ART
& DESIGN

May 22, 2024

5:30-8:30 pm

*Followed by an Afterparty in
The Galleries at Moore*

**Sponsorship
Opportunities**

2024 Visionary Woman Award Honoree



Karen Daroff '70

Internationally Recognized Design Leader

Karen Daroff, president and design principal at Daroff Design Inc + DDI Architects, is an internationally-recognized leader in the global design community. Recognized for her design leadership and commitment to design excellence in hospitality, entertainment and restaurant design, Daroff is also celebrated for her achievements in corporate workplace, aviation terminals and museum design.

A Philadelphia native and proud graduate of Moore College of Art & Design, Daroff founded Daroff Design Inc in 1973. Her prestigious client list has included Comcast, NBCUniversal, Universal Studios, Disney, Brandywine Realty Trust, Mohegan Gaming Authority, MGM, Loews Hotels, Marriott, Hilton, St. Regis, Ritz Carlton, Sony and Viacom, John F. Kennedy Airport, Philadelphia International Airport, Newark Airport and Moore College of Art & Design.

She is a recipient of numerous national design awards, including the prestigious "Designer of the Year" award by Contract Magazine, the "Design Giant" award by Interior Design Magazine, and the coveted Hospitality Platinum Circle Hall of Fame award by HD (Hospitality Design Magazine). Formerly, she was a principal of Nelson Worldwide, an architecture, interior design, graphic design and brand strategy firm.

Daroff regularly mentors students and recent graduates aspiring for careers in the design professions. She has been a guest speaker at Harvard University's Graduate School of Architecture, Philadelphia University's Architecture and Design Series, the Rotterdam Film Festival, HD Asia in Hong Kong, (NEOCON X-Chicago), HD Boutique in South Beach Florida, HD Las Vegas and Temple University's League for Entrepreneurial Women.

Being a successful female business owner has also won Daroff the Pennsylvania Governor's Top 50 Women in Business Award and recognition by Philadelphia Business Journal as a Top Woman-Owned Business. Daroff has served on numerous Boards, was a member of the Art Commission during Mayor Ed Rendell's administration and is currently a board member of the Greater Philadelphia Film Office.





About the Visionary Woman Awards

The Visionary Woman Awards is the most important one-night scholarship fundraising effort at Moore. Now in its 21st year, the program brings leading women in the arts to the College to inspire our students and engage the wider community. Since 2003, Moore has presented the Visionary Woman Awards to women who have had major impacts in their creative fields, exemplifying excellence and leadership in the arts, arts advocacy, and/or philanthropy.

The College benefits immensely from the insights and involvement of seasoned leaders and experts in the arts, culture, philanthropy, business, technology, and higher education spaces. Moore's Visionary Woman honorees are luminaries who expand our national and global visibility. Moore is a proven leader in uplifting underrepresented voices, and prepares our students to make an impact on the world.

This year, the evening will focus on our Visionary Woman scholars and honoree, Karen Daroff '70, offering an intimate look at her creative and artistic journey during a lively moderated discussion preceded by a cocktail party in The Galleries at Moore.



One of the greatest barriers to a college education is cost.

It is critical to address the financial obstacles that many of our talented, ambitious students experience. Your contribution to our Visionary Honors Scholarship program makes it possible for Moore to bring extraordinarily gifted student artists and scholars to our college.

The scholarships raised through the Visionary Woman Awards make it possible for our students to graduate and launch their careers without the burden of crippling student debt. Visionary Honors Scholarships exemplify Moore's commitment to excellence, access, and career success. Your contribution makes this possible.



From our Visionary Honors Scholars:

"The program appealed to me because I like to be challenged a lot. I felt very excited and honored to be nominated."

"It was a huge honor, a wonderful opportunity and a big factor in my decision."

"I could not stop smiling for the whole day when I found out I was nominated."

"I cried tears of joy because the scholarship that came with it was the only way I could afford to attend."

"I felt a lot better about myself and the skills I really had and my ideas. Made me feel empowered."

"I was thrilled and relieved to have the opportunity to receive a large amount of financial aid."

"It was the reason I chose Moore."

Image: Visionary Honors Scholars at the 2022 VWAs.
Photo by Kielenski Photographers LLC.

I/we would like to support the Visionary Woman Awards as a:

\$25,000 Visionary Sponsor (\$22,336 is tax deductible)

- Private VIP Reception with the VWA Honoree (evening of VWAs);
- 8 invitations to the VWAs and Afterparty; VIP reserved seats during VWA Awards Ceremony;
- Underwriting for 10 Moore students and/or alumni to attend as guests of the "VWA Visionary Sponsor;"
- Special recognition from podium during VWA Awards Ceremony;
- Logo and/or sponsor name on event invitations, website, digital communications (including *Moore Magazine*) and program;
- Full page ad in event program;
- Two invitations to a private reception with Moore's President, Cathy Young, in 2024/25;
- Two tickets to Moore's 2024 and 2025 Fashion Shows AND two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

\$15,000 Innovator Sponsor (\$13,224 is tax deductible)

- Private VIP Reception with the VWA Honoree (evening of VWAs);
- 8 invitations to the VWAs and Afterparty; VIP reserved seats during the VWA Awards Ceremony;
- Underwriting for 4 Moore students and/or alumni to attend as guests of the "VWA Innovator Sponsor;"
- Listing on event invitations, website, digital communications (including *Moore Magazine*) and program;
- Half page ad in event program;
- Two invitations to a private reception with Moore's President, Cathy Young, in 2024/25;
- Two tickets to Moore's 2024 and 2025 Fashion Shows AND two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

\$10,000 Leader Sponsor (\$8,520 is tax deductible)

- Private VIP Reception with the VWA Honoree (evening of VWAs);
- 8 invitations to the VWAs and Afterparty; VIP reserved seats during the VWA Awards Ceremony;
- Underwriting for 2 Moore students and/or alumni to attend as guests of the "VWA Leader Sponsor;"
- Listing on event invitations, website, digital communications (including *Moore Magazine*) and program;
- Quarter page ad in event program;
- Two tickets to Moore's 2024 and 2025 Fashion Shows AND two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

\$7,500 Trendsetter Sponsor (\$6,612 is tax deductible)

- 6 invitations to the VWAs and Afterparty; VIP reserved seats during the VWA Awards Ceremony;
- Listing on event invitations, website, digital communications (including *Moore Magazine*) and program;
- Quarter page ad in event program;
- Two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

\$5,000 Pacesetter Sponsor (\$4,408 is tax deductible)

- 4 invitations to the VWAs and Afterparty;
- Listing on event invitations, website, digital communications (including *Moore Magazine*) and program;
- Two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

\$2,500 Patron Sponsor (\$2,204 is tax deductible)

- 2 invitations to the VWAs and Afterparty;
- Recognition on website, digital communications (including *Moore Magazine*) and program;
- Two invitations to a private exhibition and tour of The Galleries at Moore in 2024/25.

I /we would prefer to purchase individual admission:

- o \$1,000 each for VIP Individual(s) x _____ = \$ _____ to the VWAs and Afterparty.
Includes recognition in the VWA event program (\$848 is tax deductible per "ticket")
- o \$300 each for Individual(s) x _____ = \$ _____ to the VWAs and Afterparty.
(\$148 is tax deductible per "ticket")
- o \$100 each for a Young Professional(s) x _____ = \$ _____ to the VWAs and Afterparty.
- o \$50 each for Individual(s) x _____ = \$ _____ to the Afterparty.

I/we cannot attend this year but would like to make a 100% tax deductible gift of \$ _____.

Please complete the following:

Preferred recognition (as it should appear on public listings): _____
(Invitation deadline is February 29 and event program deadline is April 15)

Contact name and title: _____

Phone: _____ Email: _____

Payment information:

Enclosed is a check made payable to Moore College of Art & Design and sent to the Advancement Office, 1916 Race Street, Philadelphia PA 19103.

Please charge \$ _____ to: o Visa o Mastercard

Account Number: _____ Code _____ Exp. _____

Cardholder's Signature: _____

Please invoice us.

Sponsorship pledge signature: _____

All sponsorship pledges must be paid by December 31, 2024.

To complete your pledge or payment online, please visit <https://moore.edu/give/visionary-woman-awards/>

Deadlines permitting. Invitation: February 29. VWA Program Book: April 15. Please send high-res logo and ad for VWA Program Book to vwa@moore.edu

For more information, contact Elizabeth K. Cahill, VP of Advancement, at ecahill@moore.edu or 215.965.4037.

Moore College of Art & Design is a registered 501(c)(3) organization.



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2024 Visionary Woman Awards Committee

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