

CONTINUING EDUCATION ADJUNCT FACULTY: DIGITAL DESIGN

Moore College of Art & Design's Continuing Education Department is seeking new faculty for our Digital Design Certificate area! We're seeking working professionals who can help adult learners discover their passion for digital media. To learn more about us, please visit www.moore.edu/ace or email our team at ce@moore.edu.

Successful candidates for this position are creative, organized individuals who are dedicated to their craft and have demonstrated ability as incredible instructors with a history of engaging students. Instructor will work closely with Continuing Education staff, delivering design-based curriculum in a timely and organized manner. Applicants for this position will have an undergraduate, graduate, teaching certification, and/or equivalent professional experience in one of the listed areas of study.

Adult students of this program may enroll in individual courses according to their interests or complete eight required courses in one field of study to earn the certificate.

Requirements:

- A degree or equivalent combination of education and professional/artistic experience, some adult or college-level teaching experience, and evidence of professional activity is required
- Excellent oral, written, and interpersonal communication skills
- Ability to learn and use the Moodle learning platform on a regular basis
- Punctuality and dependability for class schedules is necessary
- Willingness to be flexible with class teaching schedules
- Knowledge of and ability to teach students about industry standards within your specialization
- Comfortability with technology and teaching virtually

Course Descriptions:

DIGITAL DESIGN: INTRO TO ADOBE CREATIVE SUITE

Photoshop, Illustrator, and After Effects, oh my! Adobe Creative Suite provides boundless opportunities for imaginative professionals with tech-savvy. In this course, develop proficiency in the basic design tools and protocols of Adobe Creative Suite's major programs and unlock your inner creativity for personal projects, professional growth, and beyond. This course will place combined emphasis on acquiring hardware and software skills with an understanding of design fundamentals in contemporary digital design. Class projects include creating, importing and editing images, as well as text and graphics in a variety of formats to develop a better understanding of computer-aided design, digital workflow and visual communication. If you are interested in graphic design and looking to gain the technical skills to bring your ideas to life, this is the class for you!

Prerequisites: Basic computer and internet navigation skills.

Please note: this course is intended for students with basic or intermediate experience in the area of Digital Design. This course should be taken as the first or second course in the Digital Design Certificate sequence.

AFTER EFFECTS:

Adobe After Effects is used to design motion graphics for broadcast, film, video, and web. Learn the essentials for realizing multimedia projects, importing digitized video and creating dynamic visual effects and animations. Projects cover the use of basic tools, composition and design, storyboarding, project planning, music and sound synchronization, applying effects, and animating text.

Prerequisites: Digital Design: Intro to Adobe Creative Suite or equivalent knowledge.

VIDEO EDITING IN PREMIERE PRO

Learn the art and craft of editing videos through exploring techniques applied in Adobe Premiere Pro, the non-linear editing program most used in the industry, alongside the art behind video editing. Projects include editing a commercial, interview, narrative scene, music video and text title sequence. The focus is on providing a foundation in basic editorial techniques with digital video, audio and graphics in order to tell a story effectively and efficiently with control of rhythm, motion, and continuity.

Prerequisite: Digital Design: Intro to Adobe Creative Suite or equivalent knowledge. Intermediate computer and internet navigation skills are a must for this course.

*Please send cover letter, resume, professional references, and a sample lesson plan to ce@moore.edu with a subject line that includes the name of the course you are interested in teaching.